



Mary R. Dittman, M.B.A.

Mary R. Dittman is an Instructor of Business at Francis Marion University. She is the recipient of the FMU Excellence in Teaching Award. Prof. Dittman received the Bachelor of Science in Business Administration degree with a major in Marketing and a minor in Social Psychology from the University of Nevada, Reno, and the Master of Business Administration from Francis Marion University. She is a 200-hr Registered Yoga Teacher.

Prof. Dittman teaches a variety of business and marketing courses, and created the School of Business Internship Program, which she oversaw for more than 20 years. She was recognized by Governor Mark Sanford for her Tools for School program which put school supplies into the hands of 120 local school children who were in need.

She is a sought-after speaker, event host, and panel moderator, and has been a speaker for the NCAA Champs/LifeSkills program, the South Carolina Dental Association, Delta Sigma Theta Sorority, Inc., Tandem Women's Ministry, South Carolina Youth Leadership Conference, Yoga Alliance, Florence Chamber of Commerce, and many others.

Prof. Dittman is an award-winning academic writer, and her business cases have been featured in the number-one selling strategic management textbook in the world.

She is a co-creator of the Francis Marion Student Leadership Program and an Elder for Michelle McKinney Hammond Ministries.

She was awarded Delta Sigma Pi Chapter Advisor of the Year for both the Southeastern Region and the Southern Province.

She is the faculty advisor for Zeta Tau Alpha. Professor Dittman is Past Chair of the University Nominating Committee, serves on the Student Affairs Advisory Board, Chairs the School of Business Nominating Committee, and manages special projects for the Dean of the School of Business.

In the community, Professor Dittman serves on the Florence County Economic Development Partnership Commission and is Past Chair of the Florence Civic Center Commission and served

previously as Vice-Chair. She does consulting work in the areas of marketing and business strategy for various local and regional companies.

Her first book, *How to Be Happy When You're Single*, was published in 2019. Her College On Fleek and One-Derful Life podcasts are available on Apple Podcasts and Spotify.

Professor Dittman is Past President of the Pee Dee Business & Professional Women's Network, and a member of the American Marketing Association, Delta Sigma Pi (co-ed business fraternity), Omicron Delta Kappa (leadership society) and Beta Gamma Sigma (business honor society). She is also a graduate of Executive Leadership Florence.